

Making food choices
that matter to the **world.**



Designed for the Environmentally Conscious

VerifiedGreen™ is the next step in consumer confidence. This unique third-party verification program encourages farmers and ranchers to adopt, maintain, and/or enhance environmentally sustainable production processes with a reduced carbon output.

Individual producers are audited on a variety of initiatives, ranging from improving grazing programs that foster CO₂ sequestration and forage quality, to implementing wind and solar energy systems to reduce overall carbon footprints.

Once VerifiedGreen™ approved, producers are then able to market their products as consistent with verified environmentally sustainable practices

Verified
GREEN™

Want to learn more?

Contact IMI Global, Inc. today!

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