

FOR IMMEDIATE RELEASE
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NEWS
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IMI Global's New VerifiedGreen™ Verification Program Gives Consumers Option to Purchase Food Produced With Reduced Carbon Footprint

Program Geared Toward Environmentally Conscious Food Producers and Consumers

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions in the agricultural/livestock industry, today announced it has launched VerifiedGreen™ ([See More Information](#)), a new verification program that caters to producers and consumers who are committed to reducing their carbon footprint.

Under the VerifiedGreen program, farmers and ranchers can have their operations certified “green” by IMI Global’s auditors, making them eligible to market their products as consistent with environmentally sustainable production processes. Such a program is expected to appeal to forward-thinking producers and retailers who are both environmentally conscious and looking for a marketing edge as well as to consumers who want to support producers practicing good environmental stewardship.

“VerifiedGreen offers a unique opportunity for farmers and ranchers to communicate their message of environmental stewardship to consumers,” said John Saunders, president and CEO of IMI Global. “Unfortunately, this positive story is not the one most consumers hear today from the mainstream media. In fact, the vast majority of producers we work with are passionate land stewards and very open to new ideas about sustainable agriculture. Perhaps most exciting is the overwhelming initial response we have gotten from our producers, many of which have already been looking into renewable energy and carbon sequestration for the financial benefits of reduced maintenance costs and improved soil quality.”

John Butler, CEO of Beef Marketing Group, a large consortium of feedyards in Kansas and Nebraska, looks forward to buying cattle from VerifiedGreen approved ranches. “Our own Progressive Beef Standard verifies our feedyards are engaged in sustainable activities in addition to other humane handling and food safety practices. Sourcing cattle from producers engaged in these sustainable activities is a perfect fit for our customers who want to know that the process has been verified by a third party.”

VerifiedGreen encourages farmers and ranchers to adopt, maintain and/or enhance environmentally sustainable production processes with reduced carbon output. These practices can include a wide variety of initiatives ranging from improving grazing programs that foster CO₂ sequestration and forage quality to wind and solar energy systems to earth friendly feed to biodigesters that recover methane from manure to reduce emissions and produce electricity, heat and hot water for operations. IMI Global’s role is to verify that its customers are implementing and sustaining such progressive practices, ensuring that the products they are producing are truly “green.”

About IMI Global

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agriculture industry. Go to www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer's needs. Additional IMI web sites include www.USVerified.com and www.PetSupplyVerified.com.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about growth, profitability, new business development, potential, leadership, the impact and efficacy of the Company's products and services on the marketplace, are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. In addition, financial results for the three and nine-month periods are not necessarily indicative of future results. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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