

FOR IMMEDIATE RELEASE
October 8, 2008

NEWS
OTCBB: INMG

IMI Global Named to *Livestock Market Digest* Top 25 List for Companies and Individuals Making a Difference in the American Livestock Industry

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions in the agricultural/livestock industry, including the Born and Raised in the USA® labeling program for COOL compliance, today announced it was named to the *Livestock Market Digest's* "Digest 25" list of businesses and individuals making a difference in the American livestock industry.

Livestock Market Digest is a leading publication that covers all facets of the domestic livestock industry. The annual "Digest 25" list, published each September, includes prominent individuals and innovative organizations that make a substantial contribution to improving the state of the American livestock industry. This year's list also includes former Speaker of the House Newt Gingrich and current Iowa Senator Chuck Grassley.

In addition to its inclusion in the Top 25 list, IMI Global was the subject of a feature story in the magazine in which the Company was praised for its foresight in developing meat export compliance programs and for getting out in front of the country of origin labeling (COOL) legislation requiring meat retailers to display the country of origin on their labeling. The magazine said, "IMI knows COOL. They have been providing food verification systems since 1995 to producers all the way through to retailers and have developed over 60% of all USDA PVP and QSA programs in the United States." [Click here to read the full story](#)

"We are pleased and honored to be named to the Digest 25 this year and believe it underscores the commitment of our company and our people to maintaining our leadership position in the livestock verification and identification industry," said John Saunders, CEO of IMI Global. "We are particularly excited about prospects for our new Born and Raised in the USA® labeling program, which gives retailers a proven, streamlined third-party verification methodology to comply with the country of origin labeling (COOL) mandate under the 2002 Farm Bill. Our goal is to continue developing innovative new products and services for our producer, feed yard and packer customers and maintaining our position as a key contributor to the American livestock industry."

About IMI Global

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agriculture industry. Go to www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer's needs. Additional IMI web sites include www.usabornandraised.com, www.USVerified.com, www.MyEquineNetwork.com, and www.AgTraderIndex.com.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and

projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about growth, profitability, new business development, potential, leadership, the impact and efficacy of the Company's products and services on the marketplace, are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. In addition, financial results for the three and nine-month periods are not necessarily indicative of future results. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

Company Contacts:

John Saunders
Chief Executive Officer
303-895-3002

Jay Pfeiffer
Pfeiffer High Investor Relations, Inc.
303-393-7044