

FOR IMMEDIATE RELEASE
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NEWS
OTCBB: INMG

Integrated Management Information (IMI Global) Reports 2009 Financial Results

Third straight year of double-digit revenue growth

Revenue up 10.7% in 2009 to \$2.7 million from \$2.4 million

Verification revenue up 12.2%

Hardware revenue up 16.5%

New product introductions position company for continued growth

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry, today announced its third consecutive year of double-digit revenue growth.

The Company reported revenue of \$2.7 million in 2009, up 10.7% from revenue of \$2.4 million in 2008. Revenue from verification services, which includes the company's flagship USVerified solution, increased 12.2% to \$2.2 million from \$1.9 million a year ago. Hardware revenue consisting primarily of cattle identification tags increased 16.5% to \$466,000 from \$400,100 year over year.

During the fourth quarter the Company reserved \$170,000 for bad debt related to a single customer that discontinued a USDA grant funded project in 2008. While IMI Global enjoys a loyal customer base and experiences very few collection issues, this reserve was deemed necessary in light of the customer's lengthy payment delay. As a result of this write-off, the Company's selling, general and administrative (SG&A) expense increased to \$1.5 million from \$1.4 million a year ago. However, excluding the provision for bad debt, the Company would have reported a nearly 10% reduction in SG&A expense resulting from careful management of cost structure.

Excluding the bad debt reserve, the Company would have reported its second consecutive profitable year. Including the reserve, the Company reported a 2009 net loss of \$153,000, or \$0.01 per share, versus net income of \$150,000, or \$0.01 per share, in 2008. Adjusted EBITDA for 2009 was \$112,000 versus an adjusted EBITDA loss of \$68,000 in 2008, excluding the reserve for bad debt and a \$358,000 gain on sale of assets in 2008. IMI Global generated more than \$100,000 in cash from operations in 2009, a positive swing of more than \$540,000 over 2008.

Cash and cash equivalents at year-end were \$214,000 versus \$154,000 a year ago. The Company closed 2009 with working capital of \$264,000.

"We have continued to grow our revenue, add new customers and introduce new solutions despite the economic downturn," said John Saunders, CEO of IMI Global. "While it's

unfortunate that the bad debt reserve impacted our earnings this year, I am encouraged by the fact that we otherwise would have reported another profitable year while extending our leadership position in verification solutions for the livestock and food industries. Today we are a widely recognized leader in U.S. Department of Agriculture (USDA) QSA and PVP and internationally mandated verification programs and have a growing solutions portfolio that covers age, source, natural, non-hormone, grass fed, humane handling and green production claims. Our customer base now includes more than 6,000 farmers, ranchers and processors, affording us some insulation against reliance upon certain key customers or regional economies.”

During 2009 and in the first quarter of 2010 IMI Global introduced three new solutions. They include:

Where Food Comes From®, a unique program designed to build consumer confidence in the food supply chain. The program uses a rigorous qualification protocol under which only those farmers, ranchers and processors who meet strict third-party verification requirements may display the distinctive ‘Where Food Comes From’ brand. ([See Where Food Comes From Video](#)). In addition to demanding increased transparency on the origins and safety of their food, consumers are taking more interest in producers’ claims of humane handling, natural products, and even ‘green’ operations. The ‘Where Food Comes From’ consumer labeling program is the first of its kind that directly connects the consumer with the food supply chain in a way that fosters confidence at the point of purchase.

FoodSystemsVerified™, which helps food processors comply with the Safe Quality Food (SQF) Institute’s best practices standards, one of the five sets of standards recognized under the Global Food Safety Initiative (GFSI). PM Beef, a leading domestic and international supplier of top-quality, corn-fed beef, became IMI Global’s first customer for FoodSystemsVerified and as a result was named a Safe Quality Food (SQF) 2000 Level 3 Certified Supplier by the SQF Institute, a division of the Food Marketing Institute (FMI). PM Beef was the first U.S. beef harvest facility to receive such certification, which requires producers to meet and maintain the most rigorous food quality and safety standards.

VerifiedGreen™, an innovative new verification system that caters to ranchers, retailers and consumers who are committed to reducing their carbon footprint. Under the VerifiedGreen program, farmers and ranchers who employ environmentally sustainable production processes can have their operations verified “green” by IMI Global’s auditors, making them eligible to market their animals with carbon credits attached. In July the first auction featuring cattle with carbon credits attached was successfully completed by Superior Livestock’s Video Royale XVII sale in Winnemucca, Nevada.

About IMI Global

Founded in 1995, IMI Global is a USDA Process Verified (PVP) company and is a leading provider of verification and Internet solutions for the agriculture industry. Go to www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer’s needs.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about growth, profitability, potential, leadership, the demand for, and impact and efficacy of, the Company's products and services on the marketplace are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. In addition, financial results for the twelve-month periods are not necessarily indicative of future results. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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Integrated Management Information, Inc.
Statements of Operations

	Twelve months ended December 31,	
	<u>2009</u>	<u>2008</u>
Revenues	\$ 2,660,530	\$ 2,402,830
Costs of revenue	<u>1,314,683</u>	<u>1,073,328</u>
Gross profit	1,345,847	1,329,502
Selling, general and administrative expenses	1,468,537	1,440,541
Gain on sale of online business	<u>(4,000)</u>	<u>(357,802)</u>
Income (loss) from operations	(118,690)	246,763
Other expense (income):		
Interest expense	35,507	33,098
Other income, net	<u>(1,006)</u>	<u>(3,726)</u>
Income (loss) before income taxes	(153,191)	217,391
Income taxes	<u>-</u>	<u>-</u>
Income (loss) from continuing operations	(153,191)	217,391
Income (loss) from discontinued operations	<u>-</u>	<u>(67,733)</u>
Net income (loss)	<u>\$ (153,191)</u>	<u>\$ 149,658</u>
Net income (loss) per share from continuing operations:		
Basic	<u>\$ (0.01)</u>	<u>\$ 0.01</u>
Diluted	<u>\$ (0.01)</u>	<u>\$ 0.01</u>
Loss per share from discontinued operations:		
Basic	<u>\$ -</u>	<u>\$ -</u>
Diluted	<u>\$ -</u>	<u>\$ -</u>
Weighted average shares outstanding:		
Basic	<u>20,867,150</u>	<u>20,624,153</u>
Diluted	<u>20,867,150</u>	<u>20,680,922</u>

Integrated Management Information, Inc.
Balance Sheets

	December 31, <u>2009</u>	December 31, <u>2008</u>
ASSETS		
Current Assets:		
Cash and cash equivalents	\$ 214,329	\$ 154,044
Accounts receivable, net	204,596	458,715
Inventories	-	14,350
Prepaid expenses and other current assets	<u>65,695</u>	<u>33,073</u>
Total current assets	484,620	660,182
Property and equipment, net	134,035	78,275
Intangible assets, net	<u>655</u>	<u>1,093</u>
Total assets	<u>\$ 619,310</u>	<u>\$ 739,550</u>
 LIABILITIES AND SHAREHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 161,049	\$ 218,843
Accrued expenses and other current liabilities	51,115	53,438
Short-term debt and current portion of notes payable	<u>8,467</u>	<u>-</u>
Total current liabilities	220,631	272,281
Notes payable and other long-term debt	360,871	300,000
Stockholders' equity:		
Preferred stock	-	-
Common stock	20,929	20,929
Additional paid-in capital	3,387,130	3,359,380
Treasury stock	(20,144)	(16,124)
Accumulated deficit	<u>(3,350,107)</u>	<u>(3,196,916)</u>
Total stockholders' equity	<u>37,808</u>	<u>167,269</u>
Total liabilities and stockholders' deficit	<u>\$ 619,310</u>	<u>\$ 739,550</u>