

FOR IMMEDIATE RELEASE  
November 1, 2007

NEWS  
OTCBB: INMG

## **Integrated Management Information (IMI Global) Reports Third Quarter Financial Results**

### **Selected Highlights:**

- **Third quarter revenue up 48% to \$618,100 from \$418,800**
- **Highest revenue quarter in Company's history**
- **Nine-month revenue up 50% to \$1,619,400 from \$1,079,800**
- **Company reduces expense base in quarter, YTD periods**
- **Gross margin increases in both third quarter and nine-month period**
- **USVerified™ solutions revenue up 54% in third quarter and YTD**
- **Hardware sales up 21% in third quarter, 19% YTD**
- **CattleNetwork.com and CattleStore.com combine for 65% increase in Q2, 59% YTD**

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry, today announced continued strong revenue growth and improving bottom line results for its third quarter and nine-month period ended September 30, 2007.

### **Third Quarter Results**

Revenue in the third quarter increased 48% to \$618,100 from \$418,800 in the third quarter of 2006. On a sequential basis, revenue grew 17% over second quarter revenue of \$530,000. All three of the Company's revenue streams generated year-over-year growth in the third quarter. USVerified solutions revenue was \$328,900, up 54%; related hardware sales (primarily cattle ID tags) was \$108,800, up 21%; and advertising and product revenue from the Company's online businesses (CattleNetwork.com and CattleStore.com) increased 65% to \$180,400. CattleNetwork.com achieved the strongest percentage growth, with advertising revenue increasing 96% to \$117,900 from \$60,100.

Gross profit in the third quarter increased 90% to \$328,500, or 53% of revenue, from \$173,300, or 41% of revenue, in the same quarter last year. This increase resulted from strong growth in the Company's higher-margin USVerified solutions and the CattleNetwork advertising business.

The Company continued to focus on managing its cost base, and as a result, selling, general and administrative expense declined by 10% in the third quarter, to \$510,600 from \$569,600 in the same quarter last year. The combination of higher revenue and lower expenses resulted in a reduced net loss of \$187,900, or \$0.01 per share, versus a net loss of \$401,000, or \$0.02 per share, in the same quarter last year.

### **Nine-Month Results**

Nine-month revenue increased 50% to \$1,619,400 from \$1,079,800 in the same period last year. As in the third quarter, the increased year-to-date revenue was attributable to strong growth in the Company's USVerified solutions and CattleNetwork advertising businesses, which grew by

54% and 80%, respectively, over the nine-month period of 2006. Total revenue from online businesses (CattleNetwork and CattleStore) was up 59% to \$486,200, while hardware revenue was up 19% to \$188,200.

Strong growth in USVerified and CattleNetwork revenue drove higher gross margins for the nine-month period. Gross profit increased 72% to \$916,000, or 57% of revenue, for the nine-month period as compared with 49% for the same period last year. This increase was attributable to higher overall revenue, including a growing contribution by the higher-margin USVerified solutions and CattleNetwork advertising businesses.

Selling, general and administrative expense through nine months declined 3% to \$1,586,300 from \$1,637,300 in the same period last year. The Company reduced its nine-month net loss to \$688,200, or \$0.04 per share, from \$1,117,200, or \$0.06 per share, in the same period a year ago.

“We continued to effectively execute our business strategy in the third quarter and are very pleased with our year-to-date results,” said John Saunders, president and CEO. “In addition to increasing revenue in all three focus areas and improving bottom line results, we enhanced our product portfolio, grew our customer base and continued to strengthen our reputation as the market leader in providing diversified, technology-based services to the agricultural/livestock community. Moving forward we are focused on building market share, achieving consistent revenue growth and transitioning to sustainable profitability. We believe that meeting these objectives is the best way to build short-term and long-term shareholder value.”

### **Conference Call**

IMI Global will conduct a conference call and Webcast today at 9:30 a.m. Mountain Time (11:30 a.m. Eastern Time). Dial 800-218-4007 for domestic toll free or 303-262-2142 for local and international. Conference ID #11100327. A telephone replay will be available through November 15, 2007. Call 800-405-2236 or 303-590-3000, passcode 11100327#.

To access a live Webcast of the call, please visit IMI Global’s website at [www.imiglobal.com](http://www.imiglobal.com) and click the Webcast link. A replay of the Webcast will be available at that website through December 1, 2007.

### **About IMI Global**

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agriculture industry. Go to [www.IMIGlobal.com](http://www.IMIGlobal.com) for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer’s needs. IMI operations include CattleNetwork.com, an online service offering market information and industry news to the cattle industry, and CattleStore.com, an online source for livestock supplies, such as animal identification, medical equipment and veterinarian supplies. Additional IMI web sites include USVerified.com, AgNetwork.com and PetSupplyVerified.com.

### **CAUTIONARY STATEMENT**

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company’s predictions. Important factors that

could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about growth, profitability, potential, leadership, the impact and efficacy of the Company's products and services on the marketplace are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. In addition, financial results for the three and nine-month periods are not necessarily indicative of future results. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at [www.sec.gov](http://www.sec.gov).

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Integrated Management Information, Inc.  
Condensed Statements of Operations  
(Unaudited)

|  | Three months ended<br>September 30, |                     | Nine months ended<br>September 30, |                       |
|--|-------------------------------------|---------------------|------------------------------------|-----------------------|
|  | <u>2007</u>                         | <u>2006</u>         | <u>2007</u>                        | <u>2006</u>           |
| Revenues                                     | \$ 618,084                          | \$ 418,805          | \$ 1,619,351                       | \$ 1,079,833          |
| Cost of sales                                | <u>289,637</u>                      | <u>245,517</u>      | <u>703,398</u>                     | <u>548,739</u>        |
| Gross profit                                 | 328,447                             | 173,288             | 915,953                            | 531,094               |
| Selling, general and administrative expenses | <u>510,619</u>                      | <u>569,572</u>      | <u>1,586,279</u>                   | <u>1,637,284</u>      |
| Loss from operations                         | (182,172)                           | (396,284)           | (670,326)                          | (1,106,190)           |
| Other income (expense):                      |                                     |                     |                                    |                       |
| Interest income                              | 3,335                               | 930                 | 6,114                              | 6,207                 |
| Interest expense                             | <u>(9,087)</u>                      | <u>(5,690)</u>      | <u>(23,950)</u>                    | <u>(17,257)</u>       |
| Net other expense                            | <u>(5,752)</u>                      | <u>(4,760)</u>      | <u>(17,836)</u>                    | <u>(11,050)</u>       |
| Loss before income taxes                     | (187,924)                           | (401,044)           | (688,162)                          | (1,117,240)           |
| Income taxes                                 | <u>-</u>                            | <u>-</u>            | <u>-</u>                           | <u>-</u>              |
| Net loss                                     | <u>\$ (187,924)</u>                 | <u>\$ (401,044)</u> | <u>\$ (688,162)</u>                | <u>\$ (1,117,240)</u> |
| Loss per share                               | <u>\$ (0.01)</u>                    | <u>\$ (0.02)</u>    | <u>\$ (0.04)</u>                   | <u>\$ (0.06)</u>      |
| Average shares outstanding                   | <u>19,662,172</u>                   | <u>17,867,515</u>   | <u>19,347,357</u>                  | <u>19,123,765</u>     |

Integrated Management Information, Inc.  
Condensed Balance Sheets

|   | September 30,<br>2007<br>(Unaudited) | December 31,<br><u>2006</u> |
|---|--------------------------------------|-----------------------------|
| <b>ASSETS</b>   |                                      |                             |
| Current Assets:                                       |                                      |                             |
| Cash and cash equivalents                             | \$ 223,204                           | \$ 230,539                  |
| Accounts receivable, net                              | 226,820                              | 178,159                     |
| Inventory   | 20,628                               | 14,185                      |
| Prepaid expenses                                      | <u>31,313</u>                        | <u>33,435</u>               |
| Total current assets                                  | 501,965                              | 456,318                     |
| Restricted cash:                                      |                                      |                             |
| Cash restricted for payment of line of credit         | -                                    | 50,000                      |
| Property and equipment:                               |                                      |                             |
| Equipment, furniture and software                     | 141,303                              | 115,409                     |
| Accumulated depreciation                              | <u>(93,553)</u>                      | <u>(83,792)</u>             |
| Property, equipment and software, net                 | 47,750                               | 31,617                      |
| Other assets:   |                                      |                             |
| Intangible assets, net                                | 32,453                               | 46,633                      |
| Goodwill  | <u>418,208</u>                       | <u>418,208</u>              |
| Total other assets                                    | <u>450,661</u>                       | <u>464,841</u>              |
| Total assets  | <u>\$ 1,000,376</u>                  | <u>\$ 1,002,776</u>         |
| <b>LIABILITIES AND SHAREHOLDERS' EQUITY (DEFICIT)</b> |                                      |                             |
| Current liabilities:                                  |                                      |                             |
| Notes payable   | \$ 70,000                            | \$ 156,622                  |
| Note payable to Cattlefeeding.com, Inc.               | 350,000                              | -                           |
| Accounts payable                                      | 273,191                              | 206,466                     |
| Accrued expenses                                      | 18,856                               | 8,287                       |
| Deferred revenues                                     | <u>18,962</u>                        | <u>10,820</u>               |
| Total current liabilities                             | 731,009                              | 382,195                     |
| Note payable to Cattlefeeding.com, Inc.               | -                                    | 350,000                     |
| Note payable  | 300,000                              | -                           |
| Stockholders' equity (deficit):                       |                                      |                             |
| Common stock  | 28,245                               | 27,024                      |
| Additional paid-in capital                            | 4,701,298                            | 4,315,571                   |
| Treasury stock  | (1,485,000)                          | (1,485,000)                 |
| Retained (deficit)                                    | <u>(3,275,176)</u>                   | <u>(2,587,014)</u>          |
| Total shareholders' equity                            | <u>(30,633)</u>                      | <u>270,581</u>              |
| Total liabilities and shareholders' equity (deficit)  | <u>\$ 1,000,376</u>                  | <u>\$ 1,002,776</u>         |