

FOR IMMEDIATE RELEASE
August 11, 2010

NEWS
OTCBB: INMG

Integrated Management Information (IMI Global) Reports Record Second Quarter and 6-Month Financial Results

Revenue up 24% in second quarter, 32% for six-month period

Net income improves in both Q2 and six-month period

Improved balance sheet with higher cash and working capital balances

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry under the Where Food Comes From® brand, today announced record financial results for its second quarter and six month period ended June 30, 2010.

The Company reported revenue of \$799,100 in the second quarter, up 24% from revenue of \$645,900 in the second quarter last year. It was IMI Global's highest-ever quarterly revenue total. Revenue from verification services, which includes the company's flagship USVerified™ solution, increased 20% to \$652,600 from \$542,400 a year ago due in part to higher demand for the Company's US Verified Non Hormone Treated Cattle (NHTC) solution. Hardware revenue consisting primarily of cattle identification tags increased 51% in the second quarter to \$146,600 from \$97,000 in the same period a year ago. Gross margin in the second quarter remained relatively flat at 54% of revenue.

Selling, general and administrative expense in the second quarter increased 23% to \$359,700 from \$293,200. This increase was directly attributable to investments in the Company's Where Food Comes From® program, specifically in marketing and advertising campaigns designed to raise industry and consumer awareness of the Where Food Comes From brand. Where Food Comes From is a unique program that directly connects consumers with the food supply chain in a way that fosters confidence at the point of purchase through an unprecedented level of transparency. The program uses U.S. Department of Agriculture (USDA) Process Verified Programs (PVP) to validate marketing claims. Participating suppliers are then able to market their food products with the WhereFoodComesFrom seal to offer consumers an added level of confidence in the product's attributes. For more information go to www.wherefoodcomesfrom.com

The Company reported record second quarter net income of \$65,600, a 33% increase over net income of \$49,300 in the same quarter last year.

Revenue for the first six months of 2010 increased 32% to \$1,479,300 from \$1,123,200 in the same period last year. It was highest first half revenue total in the Company's history and was attributed to strong demand for US Verified solutions, particularly NHTC

and supply chain coordination services. Verification revenue increased 29% to \$1,226,900 from \$955,000 in the first half last year. Hardware revenue in the first half grew by 62% to \$252,400 from \$156,100 in the same period last year. Gross margin in the first half improved more than 7 basis points to 56% of revenue from 49% of revenue a year ago.

Selling, general and administrative expense in the first half grew by 10% to \$712,400 from \$649,500 – an increase that was fully attributable to the aforementioned second quarter investments in Where Food Comes From.

The Company reported net income of \$106,200 in the first half compared with a net loss of \$112,700 in the same period last year. It was IMI Global's first profitable first half as a public company. EPS through six months was \$0.01 per basic and diluted share versus a net loss of \$0.01 per basic and diluted share a year ago.

IMI Global generated \$157,200 in cash from operations in the first half of 2010, a positive swing of \$211,000 over the same period last year. Cash and cash equivalents at mid-year were \$298,800, up from \$214,300 at December 31 year end. Working capital was \$341,800, up from \$274,600 in the first quarter.

“Our ability to post record second quarter and six month financial results in what remains a very challenging economy is a testament to the strength of our solutions portfolio and the energy and commitment of our entire team,” said John Saunders, CEO of IMI Global. “In addition to reporting our highest ever revenue, we reported record profitability in spite of making significant investments in Where Food Comes From, a program we believe can become a major new source of revenue and profits for IMI Global. At the same time, we continued to strengthen our balance sheet, enhance our core verification business and expand our customer base, and we are looking forward to continuing our momentum into the second half of the year.”

About IMI Global

Founded in 1995, IMI Global is a USDA Process Verified (PVP) company and is a leading provider of verification and Internet solutions for the agriculture industry. Go to www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer's needs.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about growth, profitability, potential, leadership, momentum, the demand for, and impact and efficacy of, the Company's products and services on the marketplace are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef

industry, the market for beef and other factors. In addition, financial results for the twelve-month periods are not necessarily indicative of future results. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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Integrated Management Information, Inc.
Statements of Operations

| | Three months ended June 30, | | Six Months Ended June 30, | |
|--|--------------------------------|-------------------|------------------------------|---------------------|
| | <u>2010</u> | <u>2009</u> | <u>2010</u> | <u>2009</u> |
| Revenues | \$ 799,130 | \$ 645,880 | \$1,479,313 | \$1,123,205 |
| Costs of revenue | <u>365,648</u> | <u>294,393</u> | <u>644,389</u> | <u>573,489</u> |
| Gross profit | 433,482 | 351,487 | 834,924 | 549,716 |
| Selling, general and administrative expenses | 359,710 | 293,168 | 712,393 | 649,475 |
| Gain on sale of equipment | <u>-</u> | <u>-</u> | <u>-</u> | <u>(4,000)</u> |
| Income (loss) from operations | 73,772 | 58,319 | 122,531 | (95,759) |
| Other expense (income): | | | | |
| Interest expense | 8,576 | 9,187 | 17,045 | 17,348 |
| Other income, net | <u>(408)</u> | <u>(133)</u> | <u>(698)</u> | <u>(394)</u> |
| Income (loss) before income taxes | 65,604 | 49,265 | 106,184 | (112,713) |
| Income taxes | <u>-</u> | <u>-</u> | <u>-</u> | <u>-</u> |
| Net income (loss) | <u>\$ 65,604</u> | <u>\$ 49,265</u> | <u>\$ 106,184</u> | <u>\$ (112,713)</u> |
| Net income (loss) per share: | | | | |
| Basic | <u>\$ -</u> | <u>\$ -</u> | <u>\$ 0.01</u> | <u>\$ (0.01)</u> |
| Diluted | <u>\$ -</u> | <u>\$ -</u> | <u>\$ 0.01</u> | <u>\$ (0.01)</u> |
| Weighted average shares outstanding: | | | | |
| Basic | <u>20,825,461</u> | <u>20,868,481</u> | <u>20,825,775</u> | <u>20,869,050</u> |
| Diluted | <u>20,845,517</u> | <u>20,956,251</u> | <u>20,843,848</u> | <u>20,869,050</u> |

Integrated Management Information, Inc.
Balance Sheets

| | June 30, <u>2010</u> | December 31, <u>2009</u> |
|--|-------------------------|-----------------------------|
| ASSETS | | |
| Current Assets: | | |
| Cash and cash equivalents | \$ 298,823 | \$ 214,329 |
| Accounts receivable, net | 179,740 | 204,596 |
| Prepaid expenses and other current assets | <u>49,603</u> | <u>65,695</u> |
| Total current assets | 528,166 | 484,620 |
| Property and equipment, net | 132,145 | 134,035 |
| Intangible assets, net | <u>17,593</u> | <u>655</u> |
| Total assets | <u>\$ 677,904</u> | <u>\$ 619,310</u> |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | |
| Current liabilities: | | |
| Accounts payable | \$ 151,398 | \$ 161,049 |
| Accrued expenses and other current liabilities | 23,734 | 51,115 |
| Short-term debt and current portion of notes payable | <u>11,242</u> | <u>8,467</u> |
| Total current liabilities | 186,374 | 220,631 |
| Notes payable and other long-term debt | 346,366 | 360,871 |
| Stockholders' equity: | | |
| Preferred stock | - | - |
| Common stock | 20,984 | 20,929 |
| Additional paid-in capital | 3,394,288 | 3,387,130 |
| Treasury stock | (26,185) | (20,144) |
| Accumulated deficit | <u>(3,243,923)</u> | <u>(3,350,107)</u> |
| Total stockholders' equity | <u>145,164</u> | <u>37,808</u> |
| Total liabilities and stockholders' deficit | <u>\$ 677,904</u> | <u>\$ 619,310</u> |