

FOR IMMEDIATE RELEASE
December 11, 2007

NEWS
OTCBB: INMG

IMI Global's CattleStore.com Business Shows Strong Traffic & Sales Growth

Unique Interaction with CattleNetwork.com and Related IMI Websites Gives Advertisers Compelling Alternative to Traditional Print Advertising

Sales Up 39% on 74% Increase in Orders for Comparative 11 Month Periods

Site Shows Increases in Visits, Visitors, Repeat Visitors, International Visits and Hits

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry, today announced strong year-over-year growth in sales and key traffic categories for its www.CattleStore.com online store operation. For the 11-month period ended November 30, 2007, total sales increased 39% and total orders grew by 74% as compared with the same period a year ago.

The Company also reported strong trends in traffic to the site. Total visits through November 30, 2007, increased 52% to approximately 366,000 as compared with 240,000 for all 12 months of 2006. Number of visitors and repeat visitors grew by 57% and 44%, respectively, over the same period. International visits grew by more than 6% and total hits exceeded 5.2 million versus 4.0 million in 2006.

“We are experiencing excellent growth in sales and key traffic categories as consumers of agriculture and livestock products and services increasingly embrace the convenience and price advantages of online shopping,” said Rob Cook, vice president of Web products. “We have received consistently positive feedback from our advertising customers, who benefit from the unique synergies of our CattleNetwork.com and CattleStore.com websites as well as from the premium search engine priority for their agricultural and livestock products.”

www.CattleNetwork.com is IMI Global's popular news and information site for the cattle industry. When a consumer visits CattleNetwork and clicks on a product advertisement, they are often routed instantly to CattleStore.com, where they can access additional product information and have the option to quickly and easily make a purchase. Advertisers also benefit from IMI Global's advanced search engine optimization that displays CattleStore.com among the first two or three choices on a Google™ search.

About IMI Global

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agriculture industry. Go to www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to

meet each customer's needs. IMI operations include www.CattleNetwork.com, an online service offering market information and industry news to the cattle industry, and www.CattleStore.com, an online source for livestock supplies, such as animal identification, medical equipment and veterinarian supplies. Additional IMI web sites include www.USVerified.com, www.AgNetwork.com and www.PetSupplyVerified.com.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about growth, profitability, potential, leadership, the impact and efficacy of the Company's products and services on the marketplace are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. In addition, financial results for the three and nine-month periods are not necessarily indicative of future results. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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