

FOR IMMEDIATE RELEASE
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NEWS
OTCBB: INMG

International Beef Expert Dr. Gary C. Smith Launches Blog for IMI Global's Where Food Comes From® Program at www.WhereFoodComesFrom.com

New Blog Is Now Featured on www.CattleNetwork.com

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG) today announced that Dr. Gary C. Smith, an internationally recognized expert on the beef industry, is launching a blog on IMI Global's Where Food Comes From® platform at www.WhereFoodComesFrom.com. The blog will also be featured on www.CattleNetwork.com, the nation's leading online source of news and information on the livestock/agricultural industry. Dr. Smith will publish his thoughts and observations on a regular basis, sharing the insights he has gained through more than 40 years of experience, leadership and scholarship in the beef industry.

“Between growing consumer demands around the origins and safety of food and the rampant misinformation in the public domain, the need for accurate, substantive and timely information on the beef industry has never been greater,” said Leann Saunders, president of IMI Global. “Dr. Smith is perhaps the nation's most knowledgeable and eloquent spokesman on the subject of where food comes from, particularly when it comes to beef. As an internationally recognized expert on the beef food chain, Dr. Smith brings a wealth of industry expertise to this new blog. And as a long-time director of IMI Global, he brings an in-depth understanding of how our www.WhereFoodComesFrom.com platform is revolutionizing the food industry.”

Dr. Smith added, “Savvy, demanding consumers are changing the way food producers and retailers do business on a scale never seen before. Low cost and ready availability is no longer enough. Today, health conscious and environmentally focused consumers want much more. They want to know when and where their food was produced; the conditions and circumstances under which it was raised, processed, handled and/or prepared; and whether the producer has a strong food safety record and environmentally sound production practices. The Where Food Comes From program addresses all of these concerns and makes it easy for producers, processors, and retailers to participate and for consumers to make informed decisions.”

About Dr. Gary C. Smith

Dr. Gary C. Smith is an internationally recognized expert on the cattle industry. He occupied the Ken and Myra Monfort Endowed Chair in Meat Science at Colorado State University. He previously served as Professor and Head of the Department of Animal Science at Texas A&M University, where he won the Outstanding Teaching Performance Award, the Honor Professor Award, the College of Agriculture Teaching Award, the University Distinguished Teaching Award and the Deputy Chancellor's Award for Team Research. He has published nearly 500 articles in refereed scientific journals and served as the President of the American Meat Science Association and as a member of the US/Japan BSE Working Group. He is a member of the Board of Directors of Beefmaster Cattlemen, Food Safety Net Services, and IMI Global.

About IMI Global

Founded in 1995, IMI Global is a leading provider of USDA-approved verification and Internet solutions for the agriculture industry. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer's needs. Go to www.wherethefoodcomesfrom.com, www.USVerified.com or www.IMIGlobal.com for additional information.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about new business development, growth potential, market leadership, the impact and efficacy of the Company's products and services on the marketplace and customers, and the background and qualifications of individuals named in this document are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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