

FOR IMMEDIATE RELEASE  
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NEWS  
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## **IMI Global Launches SQFVerified™ Solution to Help Food Producers Comply With Global Food Safety Initiative (GFSI) Standards**

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions in the agricultural/livestock industry, today announced it has launched SQFVerified™, a new service that helps food suppliers comply with Global Food Safety Initiative (GFSI) standards.

SQFVerified is a unique, web-based document and record control solution that helps food suppliers remain in compliance with best practice standards for food safety and quality management as prescribed by the Safe Quality Foods (SQF) Institute ([www.sqfi.com](http://www.sqfi.com)), which is one of five certification agencies benchmarked and authorized by GFSI. SQF's program is a leading, global certification system that provides independent confirmation that a supplier's food safety and quality management system complies with international and domestic food safety regulations.

IMI Global's SQFVerified solution, which is an online resource accessible at [www.sqfverified.com](http://www.sqfverified.com), helps suppliers create food quality manuals, implement staff e-learning programs, and build and manage online document storage systems that meet SQF guidelines for record keeping and auditability. In addition, SQFVerified offers suppliers and retailers SQF-certified consulting services.

John Saunders, CEO of IMI Global, said SQFVerified is a natural extension of the Company's solutions portfolio that leverages IMI Global's strong track record and expertise in livestock verification and tracking using proprietary online systems.

“Due to the increasing number of illnesses related to tainted food in recent months and years, food safety has become a major concern of consumers worldwide,” said Saunders. “Major retailers such as Wal-Mart and others are moving quickly toward adoption of GFSI standards for the products they carry, which in turn will require tens of thousands of factories worldwide to be certified under the auspices of one of these certifying organizations. We have dozens of existing customers who will need to adopt similar standards in 2009 in order to maintain their customers. Our SQFVerified is a leading edge solution and a critical resource for suppliers looking for a way to comply.”

### **About IMI Global**

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agriculture industry. Go to [www.IMIGlobal.com](http://www.IMIGlobal.com) for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer's needs. Additional IMI web sites include [www.usabornandraised.com](http://www.usabornandraised.com), [www.USVerified.com](http://www.USVerified.com), [www.PetSupplyVerified.com](http://www.PetSupplyVerified.com), and [www.AgTraderIndex.com](http://www.AgTraderIndex.com).

### **CAUTIONARY STATEMENT**

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about growth, profitability, new business development, potential, leadership, the impact and efficacy of the Company's products and services on the marketplace, are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. In addition, financial results for the three and nine-month periods are not necessarily indicative of future results. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at [www.sec.gov](http://www.sec.gov).

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