

FOR IMMEDIATE RELEASE  
January 30, 2012

NEWS  
OTCBB: INMG

## **IMI Global President Leann Saunders Interviewed on Aspen Public Radio News Show Focused on Consumer Demands for Increased Transparency in Food Chain**

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry under the Where Food Comes From® brand, today announced that its president, Leann Saunders, was featured on an Aspen Public Radio news story on the reliability of food producers' product claims.

Click the following link to listen to the program:

[http://www.aspenpublicradio.org/news\\_archive\\_detail.php?story=9030](http://www.aspenpublicradio.org/news_archive_detail.php?story=9030)

“Consumers are increasingly interested in learning where, how and under what conditions their food was produced,” said Saunders. “IMI Global is a recognized national leader in providing independent, third party verification of a wide variety of claims made by producers of beef, pork and poultry. And our Where Food Comes From program gives retailers a cost effective means of connecting their customers directly with producers, bringing to the industry an unprecedented level of transparency.”

### **About IMI Global**

Founded in 1995, IMI Global is a USDA Process Verified (PVP) company and is a leading provider of verification and Internet solutions for the agriculture industry. Go to [www.IMIGlobal.com](http://www.IMIGlobal.com) and [www.wherefoodcomesfrom.com](http://www.wherefoodcomesfrom.com) for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer's needs.

### **CAUTIONARY STATEMENT**

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about the Company's leadership and the impact and efficacy of the Company's products and services on the marketplace, and the potential compliance of the Company's products with proposed USDA regulations are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. In addition, financial results for the twelve-month periods are not necessarily indicative of future results. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more

extensive discussion of the Company's business, please refer to the Company's SEC filings at [www.sec.gov](http://www.sec.gov).

Company Contacts:

John Saunders  
Chief Executive Officer  
303-895-3002

Jay Pfeiffer  
Pfeiffer High Investor Relations, Inc.  
303-393-7044