

FOR IMMEDIATE RELEASE
March 31, 2008

NEWS
OTCBB: INMG

IMI Global Feature to Air Today on CNBC Power Lunch “Mike On America” Segment

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry, today announced that the Company is scheduled to be featured on CNBC’s Power Lunch program today, March 31, 2008. The feature was done by roving business reporter Mike Hegedus for his regular “Mike on America” segment, which typically runs toward the end of the two-hour Power Lunch program. Power Lunch is scheduled to air today from 10 a.m. to 12:00 noon Mountain Time. Should the IMI Global feature not air due to breaking news, the Company will announce the new scheduled airtime once it is available.

About IMI Global

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agriculture industry. Go to www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer’s needs. IMI operations include www.CattleNetwork.com , an online service offering market information and industry news to the cattle industry, and www.CattleStore.com , an online source for livestock supplies, such as animal identification, medical equipment and veterinarian supplies. Additional IMI web sites include www.USVerified.com , www.AgNetwork.com and www.PetSupplyVerified.com .

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company’s predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about the Company’s scheduled appearance on CNBC are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. In addition, financial results for the three and nine-month periods are not necessarily indicative of future results. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company’s business, please refer to the Company’s SEC filings at www.sec.gov.

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