

FOR IMMEDIATE RELEASE
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NEWS
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IMI Global Launches MyEquineNetwork.com™

Unique News, Information and Classifieds Site for Horse Industry Leverages Success of IMI Global's Other Online Livestock Businesses

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry, today introduced MyEquineNetwork.com™, a unique news, information and classified advertising resource for the horse industry.

MyEquineNetwork.com is the latest addition to IMI Global's portfolio of online livestock resources and is modeled on the Company's highly successful CattleNetwork.com website. The site features news and information on a wide range of topics – from breeds and boarding to nutrition and healthcare, and from training and competitions to associations and legislation. Additionally, the site features a weekly email newsletter entitled "Have You Herd?" that contains links that redirect readers back to the website. The goal of MyEquineNetwork is to create a broad-based online equine community for horse owners of all kinds as well as individuals and companies who provide products and services to the equine industry.

"MyEquineNetwork is a fun, innovative and interactive website dedicated to the world of equine," said Kathryn Brim, project manager of MyEquineNetwork. "We are utilizing the expertise and knowledge of equine professionals from every corner of the industry to make this site one of a kind. Users have the opportunity to browse information in a variety of categories, including equine nutrition, reproduction, facility management, training, and veterinary care. And, just as MySpace.com® bills itself as "a place for friends", we believe MyEquineNetwork will become a place for equine owners and enthusiasts to build a community around their passion for the horse industry."

Rob Cook, vice president of web products for IMI Global, said the creation of MyEquineNetwork fills a major void in the equine industry for horse owners ranging from individuals to large ranchers and breeders, and for the thousands of companies and organizations that support the equine industry.

"We recognized that there was a growing demand in the industry for this type of service, and with our successful track record of creating and managing online livestock/agricultural websites, we were ideally suited to respond to that demand," Cook said. "There are more than 9 million horses in America and approximately 4.6 million horse owners – more than four times the number of cattle owners. Our success with CattleNetwork, which caters to just over 1 million constituents, makes us optimistic that MyEquineNetwork will thrive with a much larger potential audience."

“We also believe MyEquineNetwork gives advertisers a fresh new approach to reach horse owners with their products,” Cook added. “In the pharmaceutical and animal health side of the business, the equine market is considered one of the most profitable market segments. Accordingly, we believe current advertisers on CattleNetwork will be excited about this new advertising channel.”

About IMI Global

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agricultural/livestock industry. Go to www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer’s needs. IMI operations include CattleNetwork.com, an online service offering market information and industry news to the cattle industry, and CattleStore.com, an online source for livestock supplies, such as animal identification, medical equipment and veterinarian supplies. Additional IMI web sites include USVerified.com, AgNetwork.com, CattleListing.net, and PetSupplyVerified.com.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company’s predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about anticipated revenue and the impact and efficacy of, and demand for, the Company’s products and services, as well as potential acceptance of MyEquineNetwork by advertisers and consumers, are forward-looking statements. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company’s business, please refer to the Company’s SEC filings at www.sec.gov.

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