

FOR IMMEDIATE RELEASE
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NEWS
OTCBB: INMG

IMI Global Introduces CattleListing.net

Company's Newest Online Offering Helps Producers Market Verified Cattle to Buyers

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry, today introduced www.CattleListing.net, an online resource that matches producers of verified cattle with potential buyers.

CattleListing.net is IMI Global's latest addition to its industry-leading portfolio of online livestock industry resources. A typical listing on the site will include age and source verification data along with breed, weight class, marketing date and venue, estimated delivery date, natural qualification and other criteria. Listing on the site is only available to producers who are already customers for one of IMI Global's services.

"Cow calf producers have been looking for more avenues to market their verified calves, and CattleListing.net is a cost effective and highly accessible means of advertising these animals to potential buyers all over the United States," said Doug Stanton, vice president of verification for IMI Global. "At the same time, buyers will benefit from a comprehensive listing of verified calves with a substantial amount of additional data available from a single, reliable source."

John Saunders, CEO of IMI Global, added, "IMI Global is a recognized leader in verification services and counts many of America's leading cow calf producers and feed yards as customers. With our expertise in creating valuable online resources such as CattleNetwork, AgNetwork and CattleStore, the creation of CattleListing.net was a natural progression for us. We believe CattleListing.net will be an attractive venue for livestock industry advertisers and, consequently will evolve as an important new revenue source for IMI Global."

About IMI Global

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agricultural/livestock industry. Go to www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer's needs. IMI operations include CattleNetwork.com, an online service offering market information and industry news to the cattle industry, and CattleStore.com, an online source for livestock supplies, such as animal identification, medical equipment and veterinarian supplies. Additional IMI web sites include USVerified.com, AgNetwork.com, and PetSupplyVerified.com.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and

projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about anticipated revenue and the impact and efficacy of, and demand for, the Company's products and services are forward-looking statements. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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