

FOR IMMEDIATE RELEASE
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NEWS
OTCBB: INMG

Integrated Management Information (IMI Global) President Leann Saunders to be Featured Interview Subject on Cattlemen to Cattlemen Television Program Focused on Country of Origin Labeling (COOL) Legislation

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry, today announced that its president, Leann Saunders, is a featured interview subject on the National Cattlemen's Beef Association (NCBA) Cattlemen to Cattlemen television program scheduled to air three times this week on RFD-TV syndicated through DirecTV and DISH Network.

Ms. Saunders was featured on the program as a subject expert on Country of Origin Labeling (COOL). Effective September 30, 2008, all muscle cuts and ground beef (including veal), lamb, chicken, goat and pork produced and packaged after September 30, 2008, must be labeled at retail to include a country of origin label (COOL). The rule also covers perishable agricultural commodities (fresh and frozen fruits and vegetables), macadamia nuts, pecans, ginseng and peanuts. IMI Global is the exclusive worldwide marketing partner for Born & Raised in the USA® -- a labeling program ideally suited to help producers, packers and retailers comply with the new labeling requirements.

Broadcast times for the program are 8:30 p.m. Eastern on Tuesday September 9th, followed by replays at 10:30 a.m. Eastern on Wednesday September 10th and 12:00 midnight Eastern on Sunday September 14th. Cattlemen to Cattlemen is a weekly news program on the cattle industry that appears on RFD-TV on both DirecTV and DISH Network.

About IMI Global

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agriculture industry. Go to www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer's needs. Additional IMI web sites include www.USVerified.com, www.MyEquineNetwork.com, and www.AgTraderIndex.com.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about growth, profitability, potential, leadership, the impact and efficacy of the Company's products and services on the marketplace are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. In addition, financial results for the three and twelve-month periods are not necessarily indicative of future results. Readers should not place undue reliance

on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

Company Contacts:

John Saunders
Chief Executive Officer
303-895-3002

Jay Pfeiffer
Pfeiffer High Investor Relations, Inc.
303-393-7044