

FOR IMMEDIATE RELEASE
October 31, 2007

NEWS
OTCBB: INMG

**IMI Global Selected as Primary Technology Provider for Humane Farm Animal Care's
USDA Cooperative Agreement Program**

**Largest Individual Deal to Date for IMI Global Will Make Significant Contribution to
Revenue**

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry, today announced it has been selected by Humane Farm Animal Care (HFAC) as primary contractor in a cooperative agreement to help implement the first phase of the U.S. Department of Agriculture's National Animal Identification System (NAIS), a program designed to register premises, identify and trace animals in the event of animal disease outbreak.

As primary contractor, IMI Global will work with HFAC to promote premise registration in accordance with NAIS standards. Specifically, IMI Global, using its verification and Web products and services, will team with HFAC to educate livestock-related organizations on the importance of registering their premises with NAIS as a key step toward creating a nationwide communications network to assist livestock owners and animal health officials in the event of an animal disease event.

"We are pleased to have been selected by HFAC for this important program and look forward to bringing all of our technology resources to bear on making the NAIS a success," said John Saunders, CEO of IMI Global. "These resources include our USVerified, SupplyVerified, CattleNetwork, CattleStore and AgNetwork products – all of which can play a key role in organizing the industry behind NAIS.

"IMI Global has worked with several producers seeking to achieve certification under HFAC's Certified Humane Raised and Handled® program," Saunders added. "This new program relationship is a natural progression for our two organizations. To date approximately 410,000 premises have been registered nationwide, and we believe that as livestock professionals learn more about the benefits of the NAIS program, they will be eager to get on board with premises registration."

HFAC qualified for USDA funding for this program due to its status as a non-profit organization. HFAC, in turn, has commissioned IMI Global to use its industry standing, expertise and technical resources to educate livestock organizations ranging from cattle ranches, feedyards and sale barns to meat packers and veterinarian clinics. IMI Global, which is already a leader in cattle verification and identification systems, will use its CattleNetwork and AgNetwork web sites to orchestrate a promotional campaign aimed at current and potential IMI Global customers – primarily cattle ranchers and feedyards.

“Our organization has been impressed by the quality of IMI Global’s work,” said Adele Douglass, executive director of HFAC. “As an ISO Guide 65 accredited organization, HFAC recognizes the value of partnering with a company that reflects our own dedication to high standards of accountability. This partnership will serve not only the interests of the producers who register their premises with the NAIS, but also those of America’s farm animals, who need to be protected from the devastation of disease events.”

In addition to IMI Global and HFAC, the cooperative agreement program includes other industry leaders such as American Angus Association, Future Farmers of America, and the National Pork Board.

About IMI Global

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agricultural/livestock industry. Go to www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer’s needs. IMI operations include CattleNetwork.com, an online service offering market information and industry news to the cattle industry, and CattleStore.com, an online source for livestock supplies, such as animal identification, medical equipment and veterinarian supplies. Additional IMI web sites include USVerified.com, AgNetwork.com, and PetSupplyVerified.com.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company’s predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about anticipated revenue and activities associated with the HFAC relationship and the impact and efficacy of, and demand for, the Company’s products and services are forward-looking statements. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company’s business, please refer to the Company’s SEC filings at www.sec.gov.

Company Contacts:

John Saunders
Chief Executive Officer
303-895-3002

Jay Pfeiffer
Pfeiffer High Investor Relations, Inc.
303-393-7044