

FOR IMMEDIATE RELEASE
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NEWS
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IMI Global Launches Nebraska Verified™

New USDA Process Verification Program Designed to Promote Beef Born and Raised in Nebraska

CASTLE ROCK, Colo. – Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry under the Where Food Comes From® brand, today announced the launch of Nebraska Verified™, a new certification program designed to promote Nebraska beef through the USDA Process Verification Program (PVP).

John Saunders, CEO of IMI Global, said the goal of the Nebraska Verified certification is to raise the profile of Nebraska beef in domestic and international markets, where consumers are increasingly interested in knowing from where their food originates. The Nebraska Verified certification is available to cattle producers or feeders in the state who currently participate in USDA PVPs.

“IMI Global designed this program to leverage the state’s well earned reputation for producing superior beef products,” Saunders said. “As consumers insist on learning more about where their food comes from, we are developing programs to meet that need and at the same time benefit the producers and feeders who are responsive to these changing consumer preferences.”

IMI consulted with Nebraska Department of Agriculture officials, beef processors and marketers, and cow/calf producers to develop the Nebraska Verified PVP certification. Saunders said the input was critical to creating a program that is both workable for the state’s farmers and ranchers, and also meets the specifications now commonly requested by both domestic and international beef purchasers.

Saunders added that IMI Global spokesman Baxter Black, the world famous cowboy poet, will soon commence a promotional campaign around Nebraska Verified. Black, who has built a successful career exposing the flaws and foibles of everyday cowboy life, is known nationwide through his print column, National Public Radio appearances, books, CDs, videos and commercial radio. He is the lead spokesman for IMI Global’s competitively priced, high-value solutions for ranchers, feed yards, packers and retailers.

About IMI Global

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agriculture industry. Go to www.wherefoodcomesfrom.com or www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer’s needs. Additional IMI web sites include www.USVerified.com.

CAUTIONARY STATEMENT

This document contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings at www.sec.gov. Specifically, statements in this news release about demand for, and impact of, the Company's products and services as well as the products and services of the Company's customers, are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments.

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