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IMI Global and North America's Largest Organic Cattle Ranch Celebrate Earth Day With VerifiedGreen™ Verification

Tribal Owned Arapaho Ranch Leads the Way in Sustainable Ranching Operations Verified Under IMI Global's Where Food Comes From® Program

CASTLE ROCK, CO--(Marketwire - April 22, 2010) - Integrated Management Information, Inc. (IMI Global) (OTCBB: INMG), a leading provider of verification and Internet solutions for the agricultural/livestock industry under the Where Food Comes From® brand, today announced it has certified North America's largest organic, grass fed cattle ranch as VerifiedGreen™. The Verified Green certification enables ranchers and farmers to market their products as consistent with environmentally sustainable production practices.

As an early adopter of VerifiedGreen verification, Arapaho Ranch, owned and operated by the Northern Arapaho Tribe on 595,000 acres in north-central Wyoming, reinforces its reputation for sustainable operations and a deep commitment to land that has been in the tribe for generations. The ranch already has achieved USDA Organic Certification and incorporates into its production practices numerous value added programs related to humane handling and environmental stewardship.

VerifiedGreen enables Arapaho Ranch to assign carbon credits to cattle raised on the ranch, which, in turn, allows consumers who purchase Arapaho Ranch beef at the retail level to offset their own carbon footprint. IMI Global and Arapaho Ranch estimate that one pound of beef originating from the ranch offsets the carbon generated by an automobile traveling 100 miles.

"Our *Where Food Comes From*® program provides third party verification for a wide variety of verifications for the agricultural community, one of which -- VerifiedGreen -- puts IMI Global and its adopting customers at the forefront of sustainable agriculture," said John Saunders, CEO of IMI Global. "It's especially appropriate that, on Earth Day 2010, the Northern Arapaho tribe is formalizing its centuries old tradition of living in harmony with nature and respecting the land that sustains them. We are proud to have them as our partners in this program and look forward to working with them for years to come."

"There is a growing movement among consumers to know where their food comes from and whether the producers are practicing good environmental stewardship," said David Stoner, manager of Arapaho Ranch. "Arapaho Ranch is owned, managed and worked by individuals who have a deep connection to the land and are as proud of the leadership role we play in promoting environmentally sustainable practices as we are of the high quality beef we provide to consumers across the United States."

For more information, go to www.wherefoodcomesfrom.com

About IMI Global

Founded in 1995, IMI Global is a leading provider of verification and Internet solutions for the agriculture industry. Go to www.IMIGlobal.com for additional information. IMI has worked with some of the largest agricultural organizations in the United States, providing web-based applications for verification and identification as well as a range of consulting services tailored to meet each customer's needs. Additional IMI web sites include www.USVerified.com and www.PetSupplyVerified.com.

CAUTIONARY STATEMENT

This document contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings at www.sec.gov. Specifically, statements in this news release about demand for, and impact of, the Company's products and services as well as the products and services of the Company's customers, are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition, governmental regulation of the beef industry, the market for beef and other factors. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments.

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